

Advertisers

Contributed by Administrator
Monday, 11 January 2010
Last Updated Monday, 11 January 2010

Become a Household Name – Get Recognised and Talked about – Build Trust where it Counts - Locally

Why the Handbook will work for You – OWN YOUR OWN POSTCODE

Phone 01444 412552

or E-Mail sharon@handbooksonline.co.uk

to find out how simple and easy it is to do.

Look

High definition print, multiple colours and superior paper the Handbook is at the top end of the advertising periodicals. Complimenting and underlining your business profile. Its long standing presence in the area with its regular distribution, engenders trust and reliability in both the Handbook and its advertisers – no bad thing in this day and age.

Distribution

Hand delivered free monthly to 8500 targeted homes in one of the most prosperous areas in the country. With further copies delivered to selective pick up / browse points - in RH15 / RH16 / RH17. Over 17,000+ household during any 2 months will regularly get a chance to see your advert providing huge exposure for your business - in all the right places for longer.

Rates

Our rates as attached are extremely competitive and fully inclusive. Your advert will be included in The Mid Sussex Handbook which is circulated throughout Burgess Hill, Haywards Heath, Lindfield, Cuckfield and Bolnore Village. The Handbook is established and thus well recognised and kept by many households month on month. Any new adverts placed in it benefit immediately from this positioning.

Content

The Handbook is a community resource containing advertisements for local businesses and services, editorial features, community information, local events listings, local charitable events etc. All this makes them “sticky” - ie not thrown away each week like a local newspaper or flyers. We include this useful information and other articles so that readers keep them as a reference for the whole month and often well beyond.

Don’t pay for advertising that’s thrown away before its read.

Do get yourself maximum exposure and hang around for longer in the right places.

If you have any other questions or queries regarding advertising in The Handbook please call 01444 412552 or e-mail

me directly at sharon@handbooksonline.co.uk.